



2024 Business Plan

Goal 1 Continue to grow and improve our student experience.

Provide a central connected space for students to connect with the college community.

- Student hub.

Develop, grow and enhance our work integrated learning (WIL) programs.

- Streamline existing processes.
- Promote and run presentations as industry engagement activities.

Provide a supportive environment for students from diverse backgrounds.

- Build a support structure for undergraduate equity scholars.
- Develop activities for the Indigenous Perspectives Graduate Attribute.

Goal 2 Focus on increasing student numbers and diversifying the student cohort.

Strategically approach international student partnerships and articulation opportunities.

Implement the College rankings strategy.

Develop a coordinated and connected approach to student recruitment.

- Promote systems engineering.
- Utilise data on the student recruitment funnel to actively target barriers and opportunities

Embed diversity considerations into our student recruitment processes.

- HDR scholarship ranking processes.
- Consciously develop collateral for student cohorts from different communities and backgrounds.

Goal 3 Focus on diversifying the College's revenue and income generation through research, translation, engagement and educational offerings.

Build an ecosystem which expects and supports research excellence

- Build a sustainable model for co-funding.
- Implement the Early Career Academic work plan.

Establish and grow engagement initiatives with strategic partners.

- Bandalang Studio.
- Cybernetics Residency Program.
- SOEN Advisory Board.
- SOCO Advisory Board

Build connections with alumni in partnership with ANU Advancement.

Goal 4 Create an integrated, inclusive and engaged College community.

Drive positive engagement with the PDR process, integrating institutional goals.

- Trial and extended moderation process.

Operationalise our College and Institutional diversity goals.

- Implement the DBIE strategy within the College.

Develop a culture of health and wellbeing across the College.

- Develop and implement strategies for psychosocial health.